

Professional Design Services for The Route 202 Property Request for Proposals - Questions & Answers

Company Name	Contact	Question	Answer
Salt Design Group	Sara Pevaroff Schuh, RLA	<p>What constitutes marketing materials? In our field, resumes, firm overview and project sheets are known as professional marketing materials, and design firms are accustomed to utilizing these documents for purposes of being evaluated by a potential client as they visually capture the quality of our professional work as shown in drawings and photographs.</p>	<p>The intent behind the “Please do not provide marketing materials” statement is to avoid proposals being submitted with a compilation of more generic promotional booklets, flyers, etc. than actual content specific to the project / RFP. The RFP does ask for resumes of the individuals that will be assigned to the project, as well as references / contact info for at least three projects that were completed by the individuals that will be assigned to Solebury’s project. The goal of the RFP is to learn who will be working on our project, what is their training/educational background and what projects have they worked on. We will not disqualify proposals that include project sheets that are relevant to the RFP.</p>
		<p>If these documents are not permitted, how will the Township evaluate the “professionally communicated” quality of a firm’s submission, and the ecological, social and functional value and benefit of a firm’s prior work?</p>	
Gilmore & Associates, Inc.	Valerie Liggett, R.L.A, ASLA, ISA Certified Arborist®	<p>Does the Township have any expectations regarding the quantity and nature of meetings to be held (for example, does the Township want the consultant to meet with boards/committees such as EAC, Land Preservation, Parks & Recreation, etc.), and are there expectations regarding the number of attendances at Planning Commission and Board of Supervisors meetings to present the plan at various stages?</p>	<p>Please anticipate that the consultant will attend the Parks & Recreation Commission a maximum of five times, the Planning Commission one time and the Board of Supervisors a maximum of two times throughout the project.</p>
		<p>Is the 202 Property Advisory Committee still active, and should the selected consultant expect to work with them?</p>	<p>The 202 Property Advisory Committee is not active. The consultant will be working with Township Staff to develop the master plan.</p>
		<p>Is it the Township’s expectation that preliminary conceptual design alternatives will align closely with those already prepared for the Property Advisory Committee Report and Property Survey, or is the Township open to alternatives that may arise as the result of additional public outreach that may or may not be conducted?</p>	<p>The Property Advisory Committee Report should be used as a guidance document, but the Township is open to additional alternatives that may arise.</p>
Simone Collins Landscape Architecture	William Collins, RLA, VP	<p>What funding – public, or possibly private is available for this project ? And kindly specify the sources, since funding sources often include requirements for master plan products.</p>	<p>This project will be funded 100% by the Township, no grants or donations will be utilized.</p>